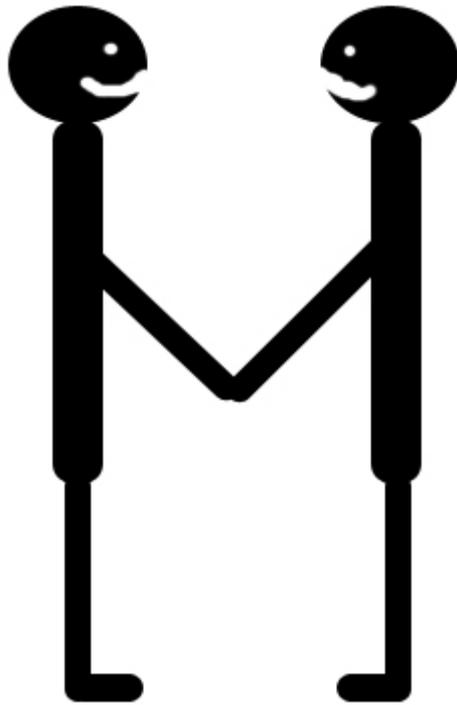


Client Agreement/Contract:



Project Agreement - Section 1

The Job

To create a 62 second commercial with a purpose to promote a new battery called Ion Z. This battery uses a completely new technology that makes it last ten times longer than any other ordinary battery.

The clients target market is people who use batteries for toys and games. They want an “out of this world” theme to stress the incredible longevity of the batteries and have suggested that the commercial takes place on an alien planet.

The Story

Through discussions with the client, a decision has been made on a story line for the commercial. The star of the commercial will be an alien “child”. The alien arrives in a spaceship from space and lands onto the planets surface. The alien is then teleported onto the surface with his rover and remote control. The alien begins to play with his remote control car. The rover goes round and round in a loop form, from a formation of ice. The rover stops working while it’s upside down and falls onto the ground opening the battery compartment. The battery rolls towards the alien. When the alien notices that the rover is using off brand batteries, the alien screams. The camera shakes wildly to give maximum effect of the scream.

A voiceover asks, “Wrong Battery?” with the words being displayed on screen.

The alien looks around on the planet by moving his eyes round. The alien spots the Ion Z battery frozen in ice. The alien takes his ray gun and zaps the icicle melting it, thus revealing the battery. The screen fades to black. The alien presses the accelerator button and the rover shoots off into the distance and blows up showing the power of this new battery.

The Ion Z logo appears and spins round while the words “Ion Z – Tomorrows Technology, Today!” appear on the screen.

Job Specifications

The commercial is intended to be somewhat comical whilst getting the message across; in addition, the client wants the entire commercial to look completely photo realistic. To television viewers it will be obvious that it could not possibly be real, yet it will look so real that viewers will not be able to help watching it and commenting on it to their friends. As for the design of the alien, remote control and the rover, the client has only general descriptions to offer for their appearances. The details are up to 3D ArtWorld.

Items Needed

| | |
|---|---|
| Computer Graphics Workstation | A little extra memory or hard disk space may be required. |
| Additional Computers for Network Rendering | Just about any computer on the network can be pressed into service for network rendering, initial expense is required to initially set it up. |
| Discreet 3Ds Max | |
| Paint Programme for Textures | Adobe PhotoShop is industry standard. |
| Composing Software | Discreet Combustion Studio integrates with 3Ds Max. Ulead Media Studio Pro to merge scenes, audio and transitions together. |
| Output Equipment | The client requires output to CD/DVD format. |
| Music Editing Software | Sony Sound Forge produces excellent results, editing is simple. |
| Various media for input, output and backups | USB memory sticks, CD's & DVD's. |
| Organisational Supplies | Folders, clear folder pockets, folder section dividers, pens, plain paper & high quality colour printing paper. |
| Printing equipment | A fast, high-end colour printer is essential. |

ACCEPTED BY **Pixar Inc.** AND AGREED AS OF: _____

By: Printed name: _____ Signature: _____

ACCEPTED BY **3D ArtWorld** AND AGREED AS OF: _____

By: Printed name: _____ Signature: _____
